



RSL
South Australia

2023 Poppy Appeal Order Form



ITEM	ORDERED	SUPPLIED	RETURNED	KEPT
Sheet 40 Stickers				
Donation Poppy				
\$2 Rosette Poppy				
\$5 Rosette Poppy (limited)				
\$10 Rosette Poppy				
\$5 Slouch Hat Poppy Badge				
\$10 Lest We Forget Poppy Badge				
\$4 Key Ring (limited)				
\$5 Pen (limited)				
Other:				

Sub-Branch or Organisation: _____

Contact Person: _____ Phone: _____

Email Address: _____

Delivery Address: _____

Collect from RSL SA: YES NO

Delivery Requested: YES NO

Please complete the form and return by Monday 23rd October. Email: marketing@rslsa.org.au

Office Use	Date Received	Date Sent	Tracking
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APPEAL PURPOSE: The Poppy Appeal is a major fundraising activity to provide advocacy services, wellbeing programs, employment program and assistance to veterans, serving ADF personnel and their families in regional and metropolitan areas. We appreciate the efforts of Sub-Bran­ches and volunteers to collect donations from the public and businesses.

CHARITABLE COLLECTION: Poppy Appeal merchandise is purchased by RSL SA and supplied to Sub-Bran­ches and organisations at no charge, for donations collection. The public expect their donations are raised for, and paid to, the Poppy Appeal (Anzac Remembrance Appeal), Charity Licence No. CCP3271.

ACCOUNTABILITY: RSL SA is required to exhibit proper diligence and accountability in all aspects of this appeal. Those controls are also incumbent on Sub-Bran­ches and collectors as agents.

Stock will be recorded out; surplus stock is to be returned to RSL SA for monitoring; and donated funds forwarded to the charity account. Surplus stock may be kept but must be paid for in the total amount re-mitted and recorded onto the form.

SUPPLIES: Check for appeal items already stored within the Sub-Bran­ch and place an order only for what will feasibly sell. Item quantities are not limitless and excessive orders may be adjusted. Some RSLs over-order quantities then return significant amounts. Our order quantities have been cut this year.

Obtaining non-Poppy Appeal items from competing businesses and other organisations does not benefit the Poppy Appeal, if you buy these please consider including the proceeds into your Poppy Appeal contribution. The public may not perceive the difference and consider that they are donating to a veterans charity.

DELIVERY COSTS: To keep our costs manageable we request your assistance with collecting orders from State Branch if possible. To ensure your order is ready get our confirmation that it is available for collection.

FUNDS PAYMENT

- Bank transfer to Anzac Remembrance Appeal, BankSA, BSB: 105-900; Account: 981204240. Please ensure the Sub-Bran­ch/Organisation name shows as the source
- Cheque made payable to 'Anzac Remembrance Appeal', posted to RSL SA State Branch
- Cash may be brought to RSL SA State Branch office. No bulk coins, please convert coins to notes to assist processing.
- Please do not transfer funds through the online appeal portals as a % is kept by the provider, that system is designed for the public to donate through.

ACCEPTING ONLINE DONATIONS

Financial transactions have changed and more people expect to donate by card or pay wave. We should meet that expectation. Display a sign to raise awareness that donations can be made digitally.

- RSLs that have wireless EFTPOS capability through a device can include this as an option at their off-site collection points.
- Several portable non-bank systems can be setup and used for donations, Sub-Bran­ch membership payments, events and bar purchases.
- Customers can use a smart device, yours or theirs, to donate online to poppyappeal.com.au. This works through the RSL Victoria managed portal, the donor must include their state/territory and donations are transferred to that State Branch. Once the buyer shows you receipt of their donation you can supply appeal items to that value. Keep your own list of the date, time, items and \$ amount to maintain a tally for your records and advise RSL SA on your return form.

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